

# HIEN LE

## USER EXPERIENCE DESIGNER

### EXPERIENCE

#### **Tax Manager | PwC Canada**

SEP 2018 – PRESENT, TORONTO, ON

- Manage a portfolio of 10+ corporate clients in various industries by planning and reviewing their US tax compliance projects

#### **Tax Senior Associate | PwC US**

SEP 2015 – JUN 2018, NEW YORK, NY

- Provided US tax compliance and consulting services to high-profile corporate and partnership clients

#### **Marketing Specialist | Indiana University Auditorium**

DEC 2013 – MAY 2015, BLOOMINGTON, IN

- Coordinated the development of promotional plans for 15 shows
- Wrote marketing copy for brochures, website, advertorials, and emails, targeting college community and Indiana residents

### EDUCATION

#### **BrainStation | Diploma, User Experience Design**

MAY – JUL 2021, TORONTO, ON

#### **Goldey-Beacom College | Master of Science, Finance**

JUL 2016 – JUN 2018, WILMINGTON, DE

#### **Indiana University | Bachelor of Science, Marketing & Accounting**

AUG 2010 – MAY 2015, BLOOMINGTON, IN

Honors Program, graduated with High Distinction

### PROJECTS

#### **newtimer | UX Designer ([hienledesign.com/newtimer](https://hienledesign.com/newtimer))**

MAY – JUL 2021, INDIVIDUAL CAPSTONE PROJECT

Time-tracking mobile app for people working in professional services

#### **Google Hackathon | UX Designer ([hienledesign.com/google](https://hienledesign.com/google))**

JUL 2021, TEAM OF 3 DESIGNERS, 2 DATA SCIENTISTS, 1 DEVELOPER

Educational website for Google users to learn more about data privacy

#### **Uniqlo Redesign | UX Designer ([hienledesign.com/uniqlo](https://hienledesign.com/uniqlo))**

JUN – JUL 2021, TEAM OF 3 DESIGNERS

Heuristic evaluation and redesign of Uniqlo mobile app

[hienquangle92@gmail.com](mailto:hienquangle92@gmail.com)

437-218-5567

[linkedin.com/in/hienle92](https://linkedin.com/in/hienle92)

[hienledesign.com](https://hienledesign.com)

### SKILLS

Figma, Sketch, InVision, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, POP App, Optimal Sort, Zeplin, Codeless Development (Wix, Wordpress), Final Cut Pro, Microsoft Office Suite (Word, Excel, Powerpoint), Google Workspace

### PROFILE

My previous experiences in marketing and accounting are where I honed my management, organization, and communication skills I will bring to the field of UX design. My mission is to design engaging interfaces that will streamline users' experiences and bring business results.